

What's hot... Adult Soft Drinks



The introduction of the sugar tax has put the soft drinks category into the spotlight even more than ever this year, inspiring new product development and highlighting the fact that there are now a whole raft of sophisticated, healthier option soft drinks aimed at adults. From traditional inspired botanicals such as ginger wine, to fermented drinks like kombucha and a natural more grown up twist to childhood favourites such as cola or lemonade, there's options for all tastes and even some great tasting alcohol free wines to choose from too.

Increased health awareness, especially within the younger generation means that teetotalism is on the up and it's not just the usual double in sales on soft drinks over the festive period that's worth considering, there's also the popularity of dry January and all those New Year's Resolutions now too!

See below for our soft drink suggestions:



75495 – Equinox Kombucha Organic Raspberry & Elderflower Soft Drink, 275ml – **RSP £2.05**



40713 – Fentimans - Curiosity Cola, 275ml x 12 – **RSP £1.65**



85919 – Lemony Fairtrade Organic Lemonade 250ml x 24 – **RSP £1.25**



90947 – Bumblezeest - Revive & Restore Ginger Turmeric Collagen Drink, 90ml – **RSP £3.19**



77209 – Cawston Press - Carbonated Sparkling Rhubarb Can, 330ml - **RSP £1.19**



40748 – Whole Earth - Elderflower, 330ml x 24 – **RSP £1.29**



44326 – Rochester - Ginger Wine - Non Alcoholic, 725ml – **RSP £4.00**



95716 - Belvoir- Mulled Winter Punch , 750ml – **RSP £3.50**



93648 – Opia - Still Organic Alcohol Free Cabernet Sauvignon, 750ml – **RSP £5.99**