

What's hot...

Dental Hygiene

Many consumers are now switching over to more natural and organic beauty and body care products as they've realised that not only are they better for our bodies, but for the environment too. However, one often over-looked category is dental hygiene, which is why we're celebrating World Oral Health Day on the 20th March with a focus on the great range of natural and eco-friendly dental hygiene products that are available for your store.

As with natural beauty and body care products, natural dental care products don't include nasties such as parabens, phthalates or colourants, but will be packed with natural ingredients and flavours such as silica, tea tree, fennel and peppermint, that can still be as effective in helping to reduce tooth decay, gum disease, tartar, tooth sensitivity and even help whiten teeth. Natural toothpastes and mouthwash are a great starting point, but there's also environmentally-friendly toothbrushes made from bamboo, a natural cellulose fibre that is 100% biodegradable. And, you can even stock vegan dental floss and floss picks which use candelilla wax rather than the usual beeswax.

Here are a few of our top picks:



60026 – Kingfisher Mint Fluoride Free Toothpaste, 100ml – **RSP £3.15**



69425 – Environmental Toothbrush – Medium, Single – **RSP £2.89**



98514 – Biomed Propoline Toothpaste For Healthy Gums. 100g – **RSP £3.95**



96855 – Jack N Jill Buzzy Brush Musical Electric Toothbrush, Single – **RSP £19.99**



700272 – Humble Dental Floss Pick Mint, Single – **RSP £**



31081 – Aloe Dent Whitening Toothpaste, 100ml – **RSP £4.49**



70935 – Gengigel Mouthwash, 150ml – **RSP £12.10**



41364 – Green People Minty Cool Toothpaste, 50ml – **RSP £4.85**



79731 – Peppersmith Peppermint Xylitol Gum 15g – **RSP £1.29**